



The Medial Mirror - Female Representations in Mens and Womens Magazines

By Tonia Fondermann

GRIN Verlag. Paperback. Book Condition: New. Paperback. 64 pages. Dimensions: 11.5in. x 8.0in. x 0.5in. Seminar paper from the year 2002 in the subject Sociology - Gender Studies, grade: 1, 7 (A-), Ruhr-University of Bochum (Sociology), course: Feminist Theory, 14 entries in the bibliography, language: English, abstract: Images of femininity and masculinity are always present in every-day-life. Mass-media supports the gender-specific perception and forms the examples with which we are supposed to be conform. This contributes to the maintenance of stereotypic beliefs about men and women in our society. When we talk about images of women (or men) we mean all the little things that are connected with the notion woman (or man). We know what a woman is and how she should look and behave to belong to that category. Society has certain expectations towards the sexes. Often these expectations towards men and women are contrary to each other (e. g. man strong, woman weak). Every human being in the western societies is defined either as male or female. Irene Dilling (1993, pp. 23-24) calls these socially formed images collective and cultural patterns of perception and interpretation. Several questions are of interest for this analysis of medial representations of women:...



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