



The Effective Leader: Leading the Way to Success (Paperback)

By MR William a Newman

Createspace, United States, 2012. Paperback. Book Condition: New. 224 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.This acclaimed management book presents the cornerstone of leadership philosophy. With a manageable page count for on-the-go readers, it is full of proven ideas and strategies for practicing value-added leadership. Everyone from corporate executives to individuals with leadership responsibilities will benefit from this easy to read, quick reference guide. The objective of this book is to keep the message simple and for you to use it again and again for reference throughout your days, months and years. The key to effective leadership lays not in what we do, but in who we are. Bill Newman has worked for over 30 years with many Fortune 500 companies and various government agencies. He is one of the most sought after management training consultants in the country and offers unique insights into the many challenges facing managers today. After numerous requests over the years, he is now offering a few of his more popular workshops into book and e-book formats.



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