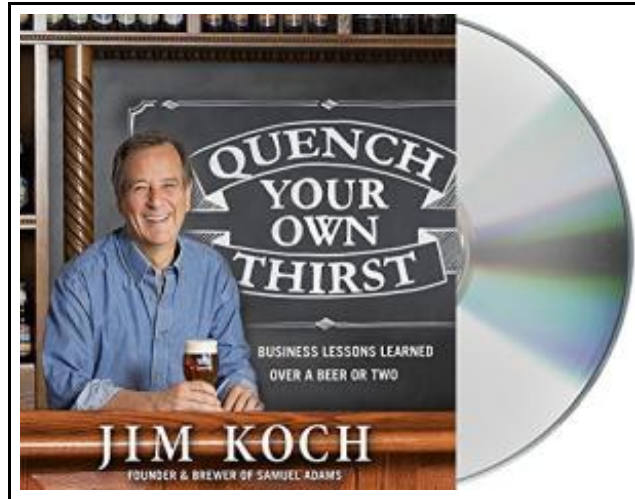


## Quench Your Own Thirst: Business Lessons Learned Over a Beer or Two



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