

An Ethical Review of Corporate Social Responsibility. Singtel Touches Human "Plumage"



Filesize: 5.47 MB

Reviews

This book will not be simple to get going on reading but extremely exciting to read through. Yes, it can be play, still an interesting and amazing literature. I am very easily could possibly get a delight of reading a written book.

(Rene Olson)

AN ETHICAL REVIEW OF CORPORATE SOCIAL RESPONSIBILITY. SINGTEL TOUCHES HUMAN "PLUMAGE"



To read **An Ethical Review of Corporate Social Responsibility. Singtel Touches Human "Plumage"** PDF, remember to access the button under and download the document or get access to additional information that are in conjunction with AN ETHICAL REVIEW OF CORPORATE SOCIAL RESPONSIBILITY. SINGTEL TOUCHES HUMAN "PLUMAGE" ebook.

GRIN Verlag Sep 2015, 2015. Taschenbuch. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Titel. Neuware - Essay from the year 2000 in the subject Business economics - Marketing, Corporate Communication, CRM, Market Research, Social Media, grade: Credit, Griffith University, course: Master of Marketing, language: English, abstract: The essay addresses the corporate social responsibility programme of Singtel (Singapore Telecommunications), a 'Touching Lives Fund' initiative, which will serve as the chosen CSR (Corporate Social Responsibility) programme to describe, explain, justify and assess ethical decision making and behaviour within the programme. It will also highlight the author's interests, body of knowledge and reflective ability to discuss these ethical issues. SingTel is the largest telecommunications network in Singapore and in Southeast Asia. It has a combined mobile subscriber base of 185.3 million customers from its own operations and regional associates. SingTel has expanded aggressively outside and holds shares in many operators, such as Australian Optus and Cable and Wireless. Literally, almost everyone in Singapore would have a service account with Singtel some time or another. The SingTel 'Touching Lives Fund' programme is a fund-raising instrument under SingTel. It was initiated in 2002 for the purpose of raising donations for 30,000 less privileged children and youths aged 2 to 25 by funding programmes such as training and special education, school social work and counseling of youth from families facing problems and other socially-related issues. Till now, the programme has received S\$12.8 million from all kinds of donors and given to charities. These donations are driven from various activities held in tandem to its objectives- of raising millions-for each year. According to SingTel, the activities entail the following: SingTel matching dollar for dollar on flag day involving all of SingTel employees and their family members; Charity golf events...



[Read An Ethical Review of Corporate Social Responsibility. Singtel Touches Human "Plumage" Online](#)



[Download PDF An Ethical Review of Corporate Social Responsibility. Singtel Touches Human "Plumage"](#)



[Download ePub An Ethical Review of Corporate Social Responsibility. Singtel Touches Human "Plumage"](#)

Related Books



[PDF] Psychologisches Testverfahren

Click the hyperlink below to get "Psychologisches Testverfahren" PDF document.

[Save PDF »](#)



[PDF] Programming in D

Click the hyperlink below to get "Programming in D" PDF document.

[Save PDF »](#)



[PDF] Tinga Tinga Tales: Why Lion Roars - Read it Yourself with Ladybird

Click the hyperlink below to get "Tinga Tinga Tales: Why Lion Roars - Read it Yourself with Ladybird" PDF document.

[Save PDF »](#)



[PDF] Shlomo Aronson: Making Peace with the Land, Designing Israel's Landscape

Click the hyperlink below to get "Shlomo Aronson: Making Peace with the Land, Designing Israel's Landscape" PDF document.

[Save PDF »](#)



[PDF] New KS2 English SAT Buster 10-Minute Tests: 2016 SATs & Beyond

Click the hyperlink below to get "New KS2 English SAT Buster 10-Minute Tests: 2016 SATs & Beyond" PDF document.

[Save PDF »](#)



[PDF] Adobe Indesign CS/Cs2 Breakthroughs

Click the hyperlink below to get "Adobe Indesign CS/Cs2 Breakthroughs" PDF document.

[Save PDF »](#)



[PDF] Dom's Dragon - Read it Yourself with Ladybird: Level 2

Follow the link under to download "Dom's Dragon - Read it Yourself with Ladybird: Level 2" document.

[Save ePub >](#)



[PDF] Who Am I in the Lives of Children? an Introduction to Early Childhood Education, Enhanced Pearson Etext with Loose-Leaf Version -- Access Card Package

Follow the link under to download "Who Am I in the Lives of Children? an Introduction to Early Childhood Education, Enhanced Pearson Etext with Loose-Leaf Version -- Access Card Package" document.

[Save ePub >](#)



[PDF] Big Machines - Read it Yourself with Ladybird: Level 2

Follow the link under to download "Big Machines - Read it Yourself with Ladybird: Level 2" document.

[Save ePub >](#)



[PDF] The Tale of Jemima Puddle-Duck - Read it Yourself with Ladybird: Level 2

Follow the link under to download "The Tale of Jemima Puddle-Duck - Read it Yourself with Ladybird: Level 2" document.

[Save ePub >](#)



[PDF] Oxford Reading Tree Read with Biff, Chip, and Kipper: Phonics: Level 6: Gran's New Blue Shoes (Hardback)

Follow the link under to download "Oxford Reading Tree Read with Biff, Chip, and Kipper: Phonics: Level 6: Gran's New Blue Shoes (Hardback)" document.

[Save ePub >](#)



[PDF] Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success

Follow the link under to download "Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success" document.

[Save ePub >](#)