



## The Smart Easy Guide to Selling: Sell Anything to Anyone with These Proven Sales Techniques, Planning, Analysis, Training, Coaching, Confidence, Management Leadership Strategies (Paperback)

By Vince Cooper

Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Because sales is everything, streamlining and perfecting the process is everything, too. Of interest to anyone working in sales, or near to sales, this is the concise, essential, no nonsense and eminent manual that turns even the lackluster into superstar sellers. No matter what you re selling, there s always a way to more, and bigger and better and this is the fastest way. Any salesman will tell you, there s simply no limit in sight. The profits and the rewards from selling - selling anything to anyone - are always possible and here s how to do it with The Smart Easy Guide To Selling: Sell Anything To Anyone With These Proven Sales Techniques, Planning, Analysis, Training, Coaching, Confidence, Management Leadership Strategies. Sales takes brains. Sometimes serious brains. More than the inspiring sales room pep talk, this is a tactical manual for inventing, approaching, and compelling sales no matter the situation, product or setting. This volume is designed to introduce anyone setting out on a career in sales to the Seven Basic Requirements for selling smart and...

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