



The Orange Revolution: How One Great Team Can Transform an Entire Organization

By Adrian Gostick

Tantor. No binding. Book Condition: New. MP3 CD. Dimensions: 7.5in. x 5.4in. x 0.6in. Following the enormous popularity of their bestselling *The Carrot Principle*, Adrian Gostick and Chester Elton return with a groundbreaking guide to building high-performance teams. The powerful research reported in *The Orange Revolution* reveals that the true driver of exceptional success for great companies is not a genius CEO. Breakthrough success is driven by a particular breed of breakthrough team that generates its own momenta harmonious group of colleagues in the trenches, working passionately together to pursue a shared vision and leading their whole company to a new level. Yet the research also shows that less than twenty percent of teams are working anywhere near their optimal capacity. Based on their extraordinary experience working with leading companies, including Zappos.com, Pepsi Bottling Group, and Madison Square Garden, as well as on a never-before-published 350,000-person study by the Best Companies Group which issues the Best Places to Work list Gostick and Elton reveal the five vital characteristics of these great teams and provide a powerful step-by-step prescription for building them. Through remarkable stories from organizations that have used these methods to take teams to the breakthrough level, they show exactly...



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Reviews

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-- Prof. Dan Windler MD

It is really an amazing publication i actually have at any time read. It is really simplistic but unexpected situations inside the 50 percent of your pdf. Its been written in an exceptionally simple way in fact it is just right after i finished reading this ebook where actually transformed me, alter the way i really believe.

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